



Al-Amin Mia  
@alamin\_social

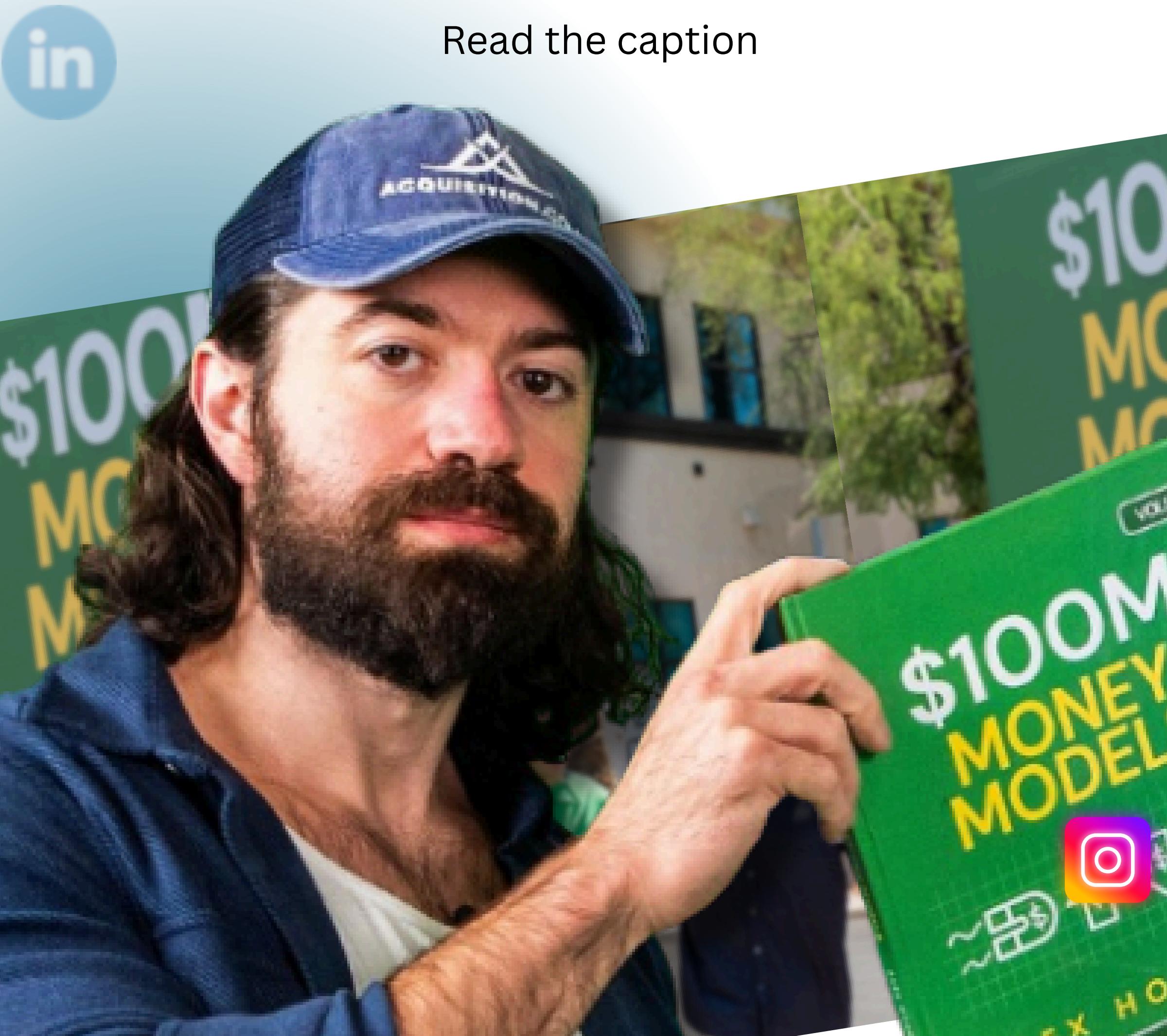


Repost to inspire.

# THIS WASN'T A BOOK LAUNCH

## A \$100M marketing masterclass.

Read the caption





## 1. Serve Every Level of Your Market

From \$30 to \$6,000 – offers for beginners, growth-stage founders, and seasoned business owners. "Serve people where they are – not where you wish they were."





## 2. Hype is Planned, Not Accidental

Weeks of content, reminders, and presence before launch day.

"Barakah comes when you prepare with intention and consistency."





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### 3. Prove Before You Pitch

→ Real results from others using your framework.





Al-Amin Mia  
@alamin\_social

## 4. Price Anchoring with Integrity

→ Show the true value before revealing the offer.





## 5. Reframe the Big Ticket

\$6K became a sadaqah-style contribution – donating 200 books to entrepreneurs in need.

"When value meets service, selling becomes a form of giving."

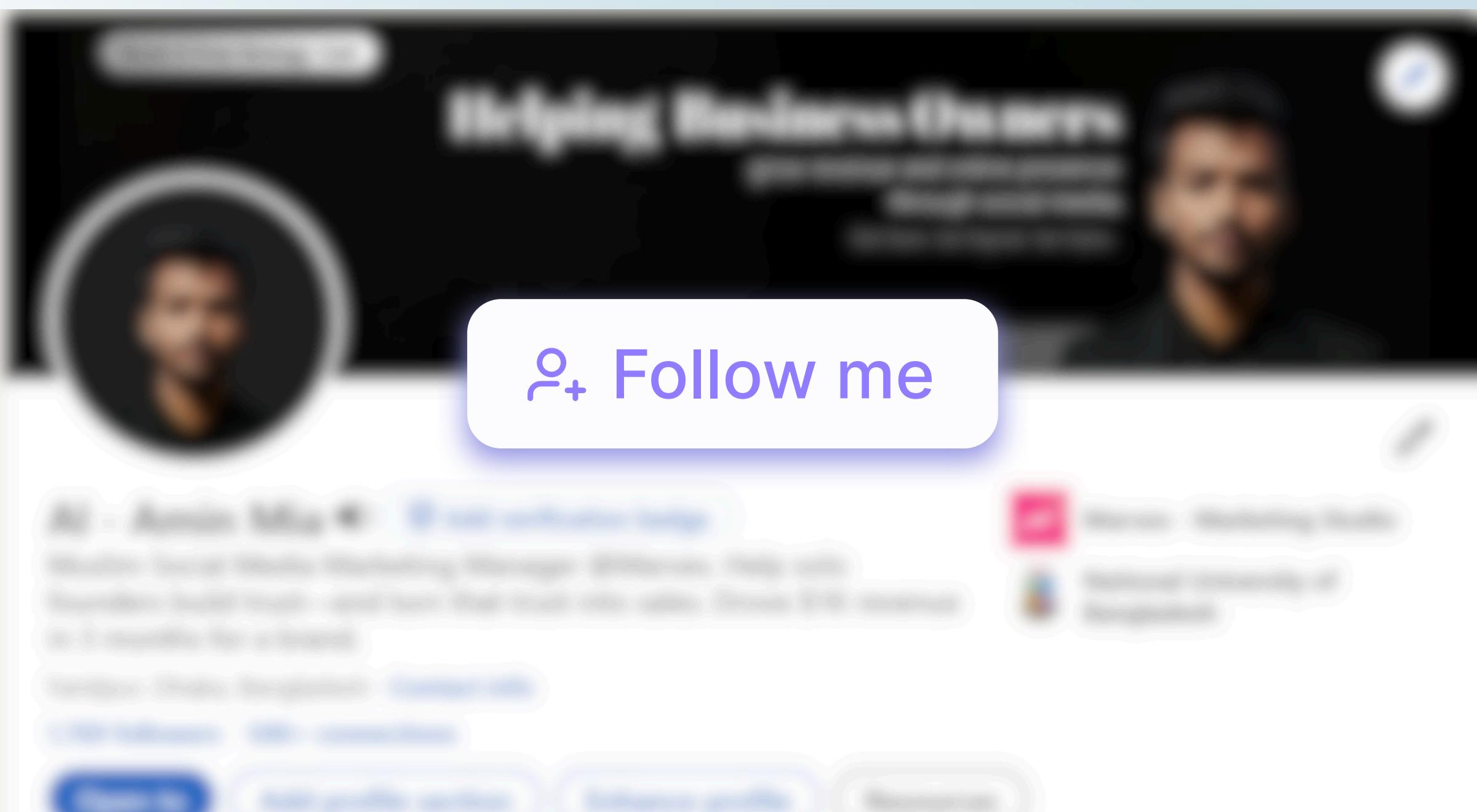




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**Great launches aren't made on launch day – they're engineered over time with sincerity, patience, and service**

... Which of these lessons will you apply in your next launch?



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