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Repost to inspire.

WHY NO ONE'S CLICKING YOUR PROFILE



Here's What to Fix

Read the caption





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1. Headline = Value, not job title

→ I replaced “Marketing Manager” with “I help eCommerce brands grow with high-converting content.”



2. Cover photo that speaks

→ I added a clear visual of my service + credibility (results, testimonials, client logos).





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3. Featured section = Call to action

→ I included case studies, free resources, and a direct link to book a call.





4. About section with a hookg

→ Started with a pain point, told my story, and invited action. It's not a bio – it's a pitch.

FORMAT



5. Keyword-optimized job titles

→ I used phrases like “social media growth,” “content strategy,” and “client acquisition” to boost searchability.

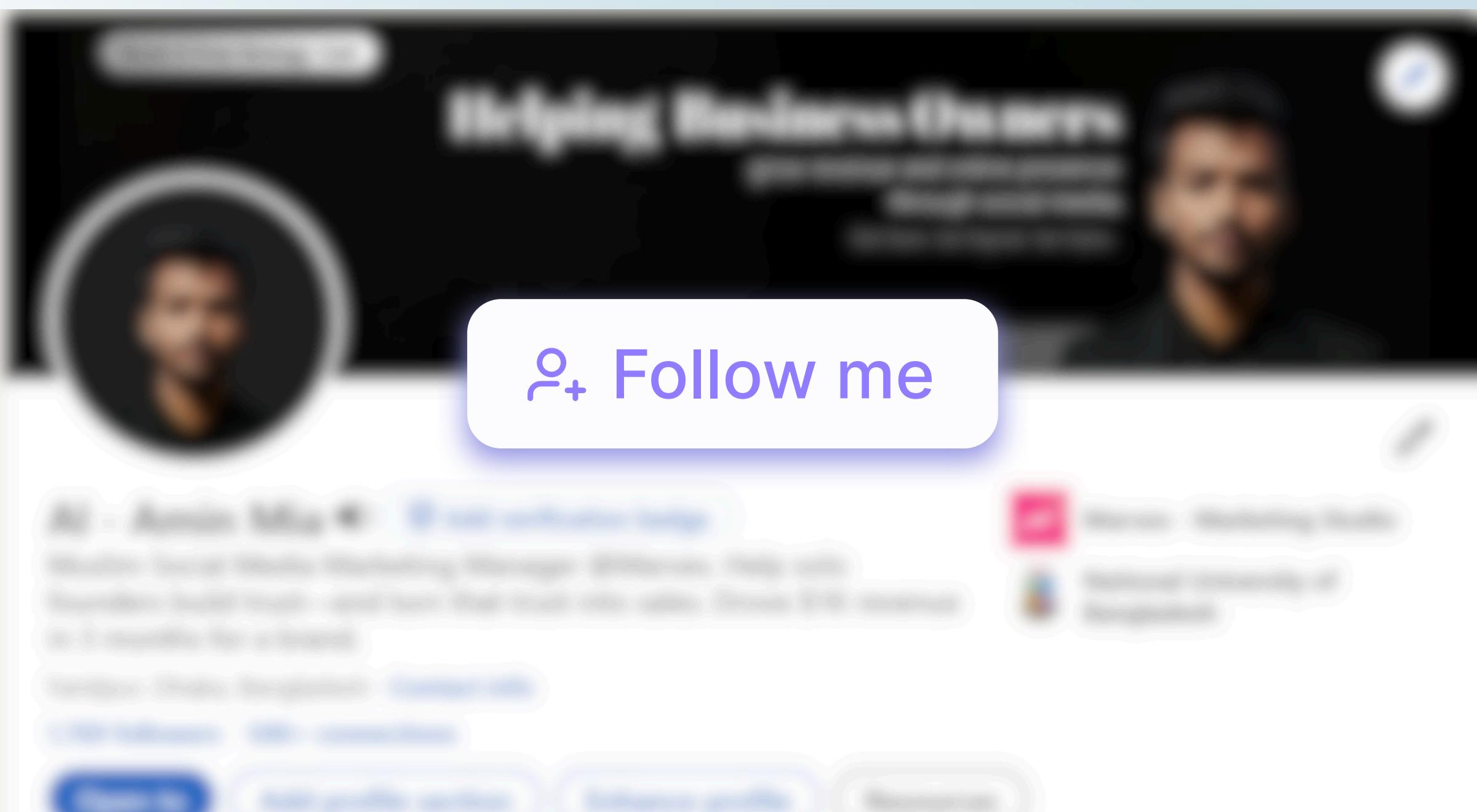




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Your LinkedIn profile should attract clients – not just views.

Each month, I offer **3 free profile audits** to help service providers optimize for leads.
DM me “**Audit**” if you want one this month.



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