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ALL THE INSTAGRAM UPDATES you missed

Read the caption





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1. Advantage+ Just Got Smarter

Meta's AI now predicts which creative drives results — and auto-optimizes your ads. Less testing. More conversions.





2. Interactive Sticker CTAs Are Here

New call-to-action stickers boost engagement in Reels and Stories — think “Shop Now,” “Learn More,” and more. One tap = more action.

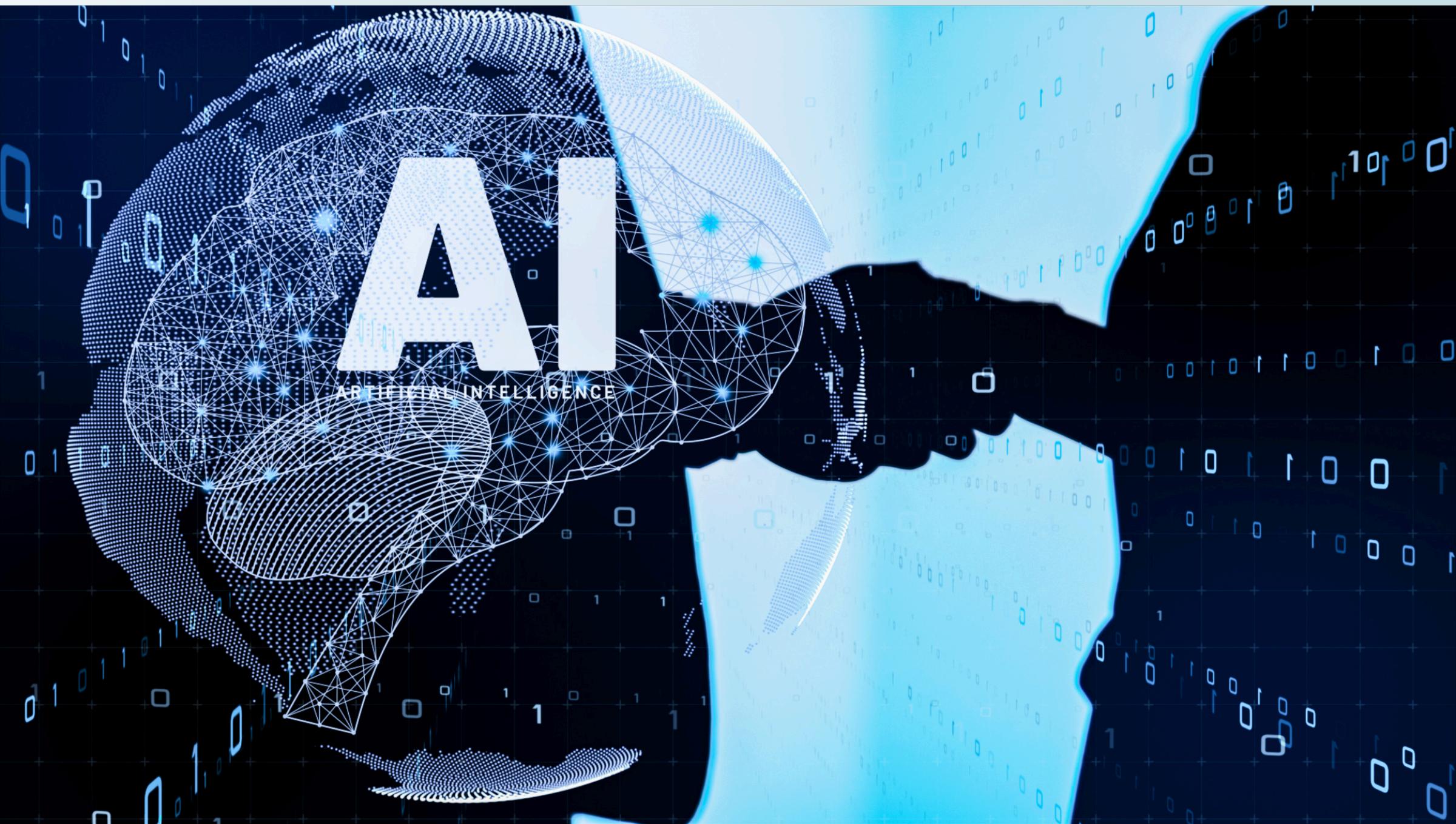




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3. Business Suite AI Gets a Boost

Reply to DMs, generate captions, and manage comments faster with improved AI tools built for creators and small brands.





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Which update are you hyped about?

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