

**ADS WILL
KEEP FAILING
IF YOU SKIP
THIS**



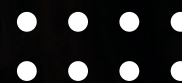


THE BRAND?

A small shop.

- Great product
- Loyal local fans
- Wanted to scale with ads



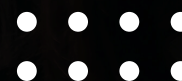


THE GAP?

Their content didn't build trust.

- Too polished
- Too vague
- No real connection



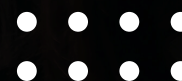


THEY WANTED:

- Consistent online sales
- A strong Instagram presence
- Ads that actually work

reallygreatsite.com



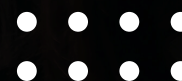


HERE'S WHAT WE CHANGED

Clear message

- What they sell
- Who it's for
- Why it matters





PROOF OVER POLISH

- Real reviews
- Before/after photos
- Raw customer stories





THE RESULT?

They sold 30 days of product in just 5 days.

→ No hacks

→ No fluff

→ Just clarity and connection





**SAVE THIS
POST IF
YOU FEEL
USEFUL**

