



**ADS WILL  
KEEP FAILING  
IF YOU SKIP  
THIS**





# THE BRAND?

A small shop.

- Great product
- Loyal local fans
- Wanted to scale with ads



# THE GAP?

Their content didn't build trust.

- Too polished
- Too vague
- No real connection



# THEY WANTED:

- Consistent online sales
- A strong Instagram presence
- Ads that actually work



# HERE'S WHAT WE CHANGED

Clear message

- What they sell
- Who it's for
- Why it matters





# PROOF OVER POLISH

- Real reviews
- Before/after photos
- Raw customer stories





# THE RESULT?

They sold 30 days of product in just 5 days.

- No hacks
- No fluff
- Just clarity and connection





SAVE THIS  
POST IF  
YOU FEEL  
USEFUL

